

Karen Mera

SR. UX/UI DESIGNER

Colombia · Remote

[Behance](#) · [Figma Presentation](#) · hello@karenmera.co · [LinkedIn](#) · [karenmera.co](#) · (+57) 321 348 6652

Senior UX/UI Designer with over 10 years of expertise in creating visually appealing and highly functional user interfaces for web and mobile platforms. Skilled in information architecture, user journeys, and developing high-fidelity prototypes, design systems, and responsive designs. Adept at balancing user needs with business goals using a user-centered approach. Excels at collaborating across multidisciplinary teams to deliver innovative and seamless design solutions, achieving 95% client satisfaction.

SKILLS

UX/UI Tools

Figma, Figma, Webflow, Framer, Adobe Creative Cloud (Photoshop, Illustrator, Lightroom, After Effects, InDesign) Sketch, Axure RP, LottieFiles, Hotjar, Maze, Balsamiq, Mural, UserTesting, Proto.io, Zeplin, Storybook

Design Process

Hi-Fi Mockups, Prototyping, Design Systems, Microinteractions, Component Libraries & Variants, Design Tokens, Auto Layout, Prompt Engineering, Information Architecture, User Personas, Empathy Maps, User Journeys, Card Sorting, Wireframing, Usability Testing, Interaction Design, A/B Testing

AI-Powered Tools

Figma Make, v0, Adobe Firefly, ChatGPT, Claude, Gemini, Stitch, Midjourney, Framer AI, Uizard, Visily, Runway, Sora

Collaboration Tools

Agile/Scrum, Jira, Miro, Slack, Teams, Trello, ClickUp, Confluence, Asana, Notion

Soft Skills

Empathy, attention to detail, creativity, adaptability, resilience, problem-solving, collaboration, time management, emotional intelligence

EDUCATION

Bachelor in Graphic Design

Jorge Tadeo Lozano University,
Bogotá, Colombia
(2003 - 2007)

UI Design Specialization

University of Minnesota,
Coursera
(2020 - 2021)

EXPERIENCE

Sr. UX/UI Designer Tech First

Dec 2024 - Jan 2026 · San Juan, Puerto Rico

- Designed high-quality interfaces, mockups, and prototypes for various digital products, focusing on usability, interaction, and responsive solutions.
- Collaborated closely with international teams using agile methodologies.
- Designed complete brand systems, including visual identity, logo development, brand books, and applications for digital and print.

Sr. UX/UI Designer Acrobats

Nov 2023 - Feb 2024 · Prague, Czechia

- Designed responsive interfaces for web, iOS, and Android, emphasizing usability and aesthetic appeal.
- Developed design system from scratch, ensuring consistency across all products.

- Collaborated with marketing and development teams to design promotional landing pages and enhance user engagement.

Sr. UX/UI Designer Stellar Elements

Nov 2022 - Nov 2023 · New York, U.S.

- Delivered complete UX/UI workflows, including user journeys, mockups, and prototypes for enterprise-level projects.
- Improved client satisfaction scores by 20% through intuitive and visually engaging designs.
- Streamlined team efficiency by implementing agile methodologies.

Sr. UX/UI Designer Rockstar Coders

Jun 2021 - Nov 2022 · New York, U.S.

- Worked closely with cross-functional teams to deliver innovative UI

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CERTIFICATIONS

Interaction Design Foundation | 2024 - 11

AI for Designers

LinkedIn Learn | 2023 - 06

UX Foundations: Interaction Design

LinkedIn Learn | 2023 - 01

Sketching for UX Designers

LinkedIn Learn | 2023 - 01

UX Deep Dive: Mapping

Flux Academy | 2022 - 02

Intro to E-Commerce for Web Designers

Google | 2021 - 11

Google UX Design Certificate

Crehana | 2020 - 10

Motion Design for Interface Design

Domestika | 2020 - 03

A. Photoshop for Web Design

Platzi | 2019 - 12

Photoshop for UI

Platzi | 2019 - 11

UI/UX Design

Platzi | 2019 - 10

Interfaces Design

Udemy | 2018 - 08

Adobe XD UI UX Design

EXPERIENCE

- designs for platforms in various industries.
- Spearheaded the implementation of Agile methodologies (Scrum) using tools like ClickUp and Harvest, enhancing project efficiency.
- Designed interactive prototypes and wireframes in Figma and InVision to present concepts to stakeholders.

Sr. UI Designer

Lemurs Dev

2021 · Genève, Suisse

- Collaborated with the development team to design and deliver an intuitive mobile app for BoereGoed, a vegetable shop in the Netherlands.
- Redesigned the homepage for KiteRepair, optimizing the desktop experience with a visually engaging layout and user-friendly navigation.
- Ensured seamless integration of UI components with the development team, maintaining consistency and functionality across platforms.

PREVIOUS EXPERIENCE

UX/UI Designer

The Bridge Social

May 2021 - Jul 2021 · Miami, U.S.

Graphic & UI Designer

Vodka Studio

2015 - 2019 · Bogotá, Colombia

LANGUAGES

- **English:** C1/C2 Advanced / Proficient (EF SET Score: 90/100)
- **Spanish:** Native

BRANDS I'VE WORKED WITH

Coca-Cola: Mobile app design in collaboration with McKinsey and The Bridge Social.

FedEx: Design system development and service platform optimization.

Amtrak, BMC, Cengage: Designed mobile app flows for Amtrak, redesigned key web pages for BMC, and created an onboarding and planning experience for Cengage educators.

Council on Foreign Relations:

Designed internal pages from scratch, redesigned key sections, and created styles, modules, and responsive components for the Design System.

HUE Magazine: Website design for the Fashion Institute of Technology (FIT).

Aramark: Maintained and expanded the company's design system by improving existing patterns and creating reusable components to ensure consistency across digital products.

Hino, Subaru, Peugeot, Land Rover, Mack, DFSK: Graphic and interactive design for marketing campaigns.